

# ON THE COEFFICIENTS OF TRIPLE PRODUCT *L*-FUNCTIONS

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ABSTRACT: In this talk, we investigate the average behavior of the coefficients of the triple product *L*-function  $L(f \otimes f \otimes f, s)$  attached to a primitive holomorphic cusp form  $f(z)$  of weight  $k$  for the full modular group  $SL(2, \mathbb{Z})$ . Here we call  $f(z)$  a primitive cusp form if it is an eigenfunction of all Hecke operators simultaneously. This is a joint-work with Guangshi Lü.